

# SPONSORSHIP OPPORTUNITIES

2022





**RE: 2022 TEXAS BUSINESS ALLIANCE FOUNDATION SPONSORSHIP OPPORTUNITIES**

Dear Prospective Partner:

Texas Business Alliance Foundation (TBAF) is focused on the uplift of our communities through educational programming, business development, social engagement and empowering the youth.

The uplift of our community strengthens the Texas economy, encourages youth empowerment and engages local communities across the state of Texas.

It is our hope that you will join us in our mission to address the disparities in our areas of focus by closing the development, education and information gaps that exist; creating opportunities for our youth by providing the necessary tools and resources; and establishing solid programming aimed at bringing community stakeholders together with a collaborative goal of addressing and eliminating the economic and educational disparities that exist within our community.

TBAF is a solution to building stronger communities, creating an environment for growth through increased resources and bridging the gap where disparity exists.

Part of building stronger communities, we believe, includes recognizing LEGENDS in our community who are doing the work. They are teachers, school administrators and volunteers working after hours to support youth. They are community leaders who sees a need and meets a need. They are moms, dads and aunties who serve children in their community while also feeding their children. They are every day people making an extraordinary difference.

It is why **LIFTING WHILE WE CLIMB, LEGENDS AWARD** is in place to recognize those with boots on the ground to make a better place here locally.

With that we are asking for your support.

We appreciate you for taking an interest in our efforts.

Sincerely,

**Jeffrey L. Boney**

Founder and CEO

Texas Business Alliance Foundation



# Lifting While We Climb: Salute To Black History Event

**Description**

Lifting While We Climb: Salute to Black History Event was developed as a way to recognize the rich legacy and contributions of African Americans, both past and present.

**Goal:**

To educate, encourage and uplift individuals on the history and continued plight of African Americans. The African American story must be told and our goal is to tell it, starting here locally.

**Target:** Anyone with an interest in learning about Black History, the then and the now, regardless of age, race or socioeconomic status.

**Logistics:** Due to COVID-19, we will be hosting a virtual event this year.

**Sponsorship Opportunities**

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|----------------------------------------------|-----------|
| <input type="checkbox"/> Legacy Builder      | ▪ \$1,000 |
| <input type="checkbox"/> History Maker       | ▪ \$500   |
| <input type="checkbox"/> Foundation Builder  | ▪ \$250   |
| <input type="checkbox"/> Community Conductor | ▪ \$100   |